

# Make a Difference THE POWER of YOU



## Federal Community Joins Together for 2nd Annual Heartland CFC Kick-Off



The winner of the 2004 Hero Walk Contest was the team from the USDA - Beacon Facility.

“Rain or shine” was the motto for the morning of September 15, as federal employees setup for the 2004 2nd Annual CFC Kickoff. It was the power of the community and the willingness to participate that provided a break in the wind and rain. During the event, the sun came out leading to a wonderful day for supporting several charities in the Kansas City area. Booths were set up for 60 local charities and over 1,200 federal employees were in attendance to learn more about these organizations and to help kick-off a successful 2004 campaign.

Keynote speaker Mayor Kay Barnes emphasized how important it is to continue to gather to support those in need in our own city. Additional speakers included Brad Scott, Chair of the Greater Kansas City Federal Executive Board; Henry Palacios, 2004 CFC Co-Chair; and, Anita Duncan, 2004 CFC Co-Chair. At the end of the opening ceremonies the **2004 CFC goal of raising \$2.7 million** was officially announced for the campaign.

### Why Should I Give to the CFC?

Your gift improves the quality of life for you and your neighbors.



You have access throughout your lifetime to the thousands of vital health and social services not supplied, or only partially covered, by government sources. These services stabilize lives, arrest social problems, encourage productivity, and increase the resources and prosperity of the entire community, our nation, and overseas.

### Donor Recognition Levels and Gifts



All Donors:  
2004  
Calendar and  
Tip Card



Bronze, Silver or  
Gold minted  
Statue of Liberty  
hologram coin

#### Bronze Level

\$350 - \$549 or 1% of donor's pay

#### Silver Level

\$550 - \$749 or 1½% of donor's pay

#### Gold Level

\$750 - \$999 or 2% of donor's pay



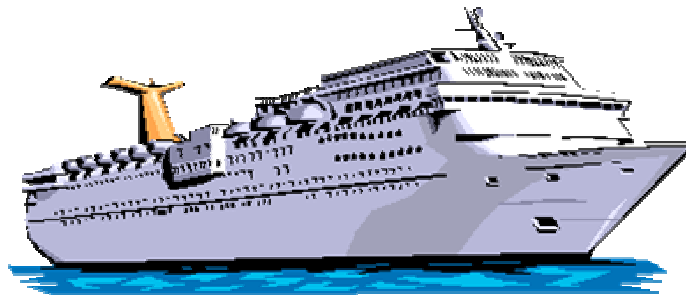
**Eagle  
Club  
Level**

\$1,000  
or more

Make a Difference  
**THE POWER of YOU**



## Enter to Win a Cruise



### **The Heartland Combined Federal Campaign will be giving away a Caribbean Cruise Getaway**

To enter, fill out the entry form found inside the back cover of your CFC Catalog and turn it into your CFC Canvasser. Three finalists will be picked by random drawing at the end of the campaign. Finalists will be invited to participate in the final drawing at the CFC Victory Breakfast on December 15th. Last year's winner was Lisa Schmit from the National Weather Service.

The CFC Caribbean Cruise Getaway is proudly sponsored and provided by GEICO Insurance and Prairie View Travel.

**GEICO  
DIRECT**  
The sensible alternative.



**Prairie View  
Travel**

# Make a Difference THE POWER of YOU



## What Your Gift Can Buy

"I can only give a few dollars a week . . . what possible difference can that make?"

"Oh, it can make a BIG difference through CFC! Just look at how your few dollars a week can help ..."



### *Just \$1 a week buys...*

- 50 hours of activities for seniors at Guadalupe Center.
- 68 meals to low-income individuals
- 36 hot meals delivered to homebound elderly.



### *Just \$5 a week buys...*

- 20 nights emergency shelter for a homeless person.
- 25 days of day care for disadvantaged children.
- Domestic violence counseling for 60 high school students.



### *Just \$10 a week buys...*

- Over 3,000 lbs. of food from Harvesters for food pantries and soup kitchens.
- A 10 month supply of nutritional supplements to help a patient fighting cancer from the American Cancer Society.
- 10 sets of special utensils and dinner ware for children with cerebral palsy from Open Options, Inc.

**Just a few dollars a week really can make a difference!**