



Heartland Combined Federal Campaign

The CFC Insider

January 2007
Volume 1, Issue 6



A New Record Amount Raised



YOU did it! Because of you, the Heartland CFC was able to surpass it's 2006 goal of \$2.9 million and set a new record of **\$3,048,025**. Thank You!

The CFC co-chairs, Rob Cowan, director of the Department of National Benefits Center, and Sharon Al-Uqdah of the APWU announced the record-breaking campaign Jan. 17th during a ceremony at Finnegan's Hall in North Kansas City. Approximately 300 federal employees attended the *Academy Awards* themed-breakfast to celebrate the success of this year's campaign.

Awards were given out for Highest Growth, Highest Average Gift, Best Use of Marketing, Best/Most Unique & Most Lucrative Special Events as well as the coveted JFK Award for Higher Per Capita Gift. See Page Two for Awards.

The event was once again sponsored by GEHA.



Dates to Remember:

- **March 12, 2007**
*2007 CFC Eligibility Process Begins **
- **April 13, 2007**
*2007 CFC Eligibility Process Ends **
- **June 23, 2007**
2007 Day of Caring

For more details go to www.heartlandcfc.org

** Go to Page 2 for details on the Eligibility Process*



Bon Voyage!



Three finalists anxiously awaited the cruise drawing at the CFC Annual Awards Breakfast held on January 17th. The finalists included Master Sergeant - William Grant from Whiteman Airforce Base, Gary Bertram from the Environmental Protection Agency and Summer Scarborough from the Dept of Homeland Security – National Benefits Center.

This year MSgt. William Grant, an airman from Whiteman Airforce Base won a seven day cruise for two, again

sponsored by GEICO Insurance, along with two round trip tickets compliments of AirTran Airways. Both Gary and Summer received gift certificates for hotel stays. Congratulations to all three.

MSgt. William Grant & wife, Maria
(2006 Cruise Winner)



2006 Award Winners

We present these awards to agencies in varying employees count size.

Highest Growth over Last Year

- 500> Whiteman Airforce Base @ 11.5% increase over last year
- 50-499 Marine Recruiting Station @ 64.73% increase over last year
- 11-49 US Postal Service – Raymore, MO @ 92.14% increase
- 2-10 US Postal Service – Missouri City, MO @ 97.86% increase



JFK Award Winners

- 500> General Services Administration @ \$201.32
- 50-499 Social Security Regional Office of Quality Assurance @ \$513.82
- 11-49 National Nuclear Security Administration @ \$590.87
- 2-10 Senator Pat Robert's Office @ \$594.67



Highest Average Gift

- 500> Environmental Protection Agency @ \$468.50
- 50-499 FAA - Olathe Air Traffic Control Center @ \$1,040.00
- 11-49 US Postal Service- Westport Branch @ \$926.25
- 2-10 US Postal Service- Freeman MO @ \$1200.03



Most Lucrative Special Events

Social Security Administration



New 2006

Caring For Community

Award Winners

(listing on website)



Best Use of Marketing

Kansas City VA Med Center



CFC Eligibility

The CFC Eligibility Review Process evaluates the local non-profit agencies on an annual basis. Last year's volunteers reviewed over 300 local agencies for approval and submission in the CFC Catalog For Caring.

The application period for local non-profits to be part of the 2007 CFC Campaign begins **March 12, 2007 to April 13, 2007**. If you have a new non-profit agency that would wish to apply, they can download an application from the CFC Website (www.heartlandcfc.org)

If you wish to volunteer for the review process, please seek approval from your supervisor and then contact Larry Hisle at 816-823-2010

