



# Heartland Combined Federal Campaign

## The CFC Insider

2007 Recap

### A New Record Amount Raised in the Heartland



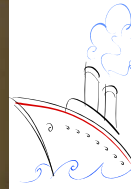
**THANK YOU!!** Thanks to your donations, hundreds of thousands of people will be able to receive help from local non-profits this next year. You helped the Heartland CFC to surpass it's 2007 goal of \$3.4 million and raise a new record of **\$3,562,452**.

The CFC co-chairs, Rodger Matthews and Sandra Champion Jones announced the record-breaking campaign January 16th during a ceremony at the Embassy Suites in Kansas City and on January 30th in Topeka, KS.

Over 300 federal agency campaign leaders and team members attended these events to celebrate the success of the campaign. These breakfasts were once again sponsored by GEHA.

Awards were given out for Highest Growth, Highest Dollar Growth, as well as the coveted JFK Award for Higher Per Capita Gift. See Page Two for these award winners.

The New ACE Awards (Achieving Campaign Excellence) were also introduced. These winners can be found on the [www.heartlandcfc.org](http://www.heartlandcfc.org) website.



#### Dates to Remember:

- **March 10, 2008**  
*2008 CFC Eligibility Process Begins \**
- **April 11, 2008**  
*2008 CFC Eligibility Process Ends \**
- **April 19, 2008**  
*Federal Employee Appreciation Night at the Kansas City Brigade*
- **June 7, 2008**  
*2008 Day of Caring*

For more details go to [www.heartlandcfc.org](http://www.heartlandcfc.org)

\* Go to Page 2 for details on the Eligibility Process



### Bon Voyage!



Three finalists anxiously awaited the cruise drawing at the CFC Annual Awards Breakfast held on January 16th. The finalists included (from the left) Judith Jensen from Health Resources and Services Admin., Darrell Robinson from Dept of Homeland Security – National Benefits Center and John Brower from the USDA—Beacon Complex.

Every federal employee who makes a pledge through the Heartland CFC is automatically entered into the drawing which is sponsored by GEICO Insurance

This year Darrell Robinson won the seven day cruise for two, along with two round trip tickets compliments of AirTran Airways. Both Judith and John received gift certificates for hotel stays. Congratulations to all three.

Left-Darrell (center) being congratulated by the other finalists



**Congratulations to Richard Strahle, Jr. of Pleasant Hill, MO on winning the 2008 season passes to the Kansas Speedway in the US Postal Service's KCMO—Vehicle Maintenance Center drawing.**



## 2007 Award Winners

*We present these awards to agencies in varying employees count size.*

### Highest Percentage Growth over Last Year

- 500> Kansas City VA Med Center @ 15.68% increase over last year
- 50-499 Federal Bureau of Investigation @ 140% increase over last year
- 11-49 Trembly White Army Reserve Ctr, @ 260% increase
- 2-10 US Postal Service – Centerview, MO @ 305% increase



### JFK Award Winners

- 500> Environmental Protection Agency @ \$216.14
- 50-499 Social Security Regional Office of Quality Assurance @ \$523.46
- 11-49 Federal Transit Administration @ \$800.94
- 2-10 US Bankruptcy Judges Office, Topeka @ \$799.60



### Highest Average Gift

- 500> US Army Corps of Engineers @ \$451.25
- 50-499 NOAA– Aviation Weather Center @ \$811.35
- 11-49 US Postal Service– Bonnor Springs, KS @ \$929.50
- 2-10 US Postal Service- Freeman MO @ \$2,600



### Highest Dollar Growth over Last Year

- 500> USDA Beacon Complex with \$23,584 increase
- 50-499 US Postal Service - Bulk Mail Center with \$17,844 increase
- 10-49 Social Security Administration- Independence with a \$5,584 increase
- 3-9: Federal Public Defender-U S Court with a \$2,470 increase



### New 2007

### Caring For Community

### Award Winners

(listing on website)



### CFC of Kansas Award Winners

**Highest Percentage of Growth over 2006**  
110% Kansas Army National Guard – Topeka

**Highest Dollar Growth over 2006**  
Fort Riley Army Base...\$11,711

**Highest Average Gift**  
National Weather Service – Topeka...\$690.40



## CFC Eligibility

The CFC Eligibility Review Process evaluates the local non-profit agencies on an annual basis. Last year's volunteers reviewed over 400 local agencies for approval and submission in the CFC Catalog For Caring.

The application period for local non-profits to be part of the 2007 CFC Campaign begins **March 10, 2008 to April 11, 2008**. If you have a new non-profit agency that would wish to apply, they can download an application from the CFC Website ([www.heartlandcfc.org](http://www.heartlandcfc.org))

If you wish to volunteer for the review process, please seek approval from your supervisor and then contact Larry Hisle at 816-823-2010

