



# Heartland Combined Federal Campaign

## The CFC Insider

2009 Recap

### A New Record Amount Raised in the Heartland



**THANK YOU!!** Thanks to your donations, hundreds of thousands of people will be able to receive help from local non-profits this next year. You helped the Heartland CFC to surpass it's 2009 goal of \$3.7 million and raise a new record amount of **\$4,063,039**.

The CFC co-chairs, Gary Beets and Curtis Walker announced the record-breaking campaign January 20th during a ceremony at the Reardon Center in Kansas City, KS and on January 21st in Topeka, KS.

Over 250 federal agency campaign leaders and team members attended these events to celebrate the success of the campaign. These breakfasts were once again sponsored by GEHA.

Awards were given out for Highest Growth, Highest Dollar Growth, as well as the coveted JFK Award for Higher Per Capita Gift. See Page Two for these award winners.

The ACE (Achieving Campaign Excellence) Awards were also announced. These winners can be found on the [www.heartlandcfc.org](http://www.heartlandcfc.org) website.



#### Dates to Remember:

- **February 22, 2010**  
*2010 CFC Eligibility Process Begins \**
- *Eligibility Workshops dates on the CFC Website*
- **April 2, 2010**  
*2009 CFC Eligibility Process Ends \**
- **June 5, 2010**  
*2010 Day of Caring*

For more details go to [www.heartlandcfc.org](http://www.heartlandcfc.org)

\* Go to Page 2 for details on the Eligibility Process



### He's going Cruising!



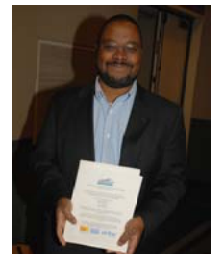
Three finalists anxiously awaited the cruise drawing at the CFC Annual Awards Breakfast held on January 20th. The finalists included Duane Bruce from the Dept of Health & Human Service, Nathan Kreoger from the General Services Administration and Garth Strome from Fort Riley Army Post.

Each federal employee who made a pledge through the Heartland CFC was automatically entered into the drawing which is sponsored and paid for by GEICO Insurance

This year Duane Bruce won the seven day cruise for two, along with two round trip

tickets compliments of Air-Tran Airways. Both Garth and Nathan received gift certificates for hotel stays. Congratulations to all three.

**Duane Bruce (right) the 2009 Cruise Winner**



### Paying Up

After issuing a challenge to Campaign Volunteers, Larry Hisle, Director of the Heartland CFC gets his head shaved for going over the \$4 million mark.



## 2009 Award Winners

*We present these awards to agencies in varying employees count size.*

### Highest Percentage Growth over Last Year

- 500> Whiteman Air Force Base with a 47% increase
- 50-499 Mount Vernon VA Outpatient Clinic with a 153% increase
- 11-49 US Postal Service – Belton, MO with a 1375% increase
- 2-10 USDA Forest Service with a 465% increase



### JFK Award Winners

- 500> Environmental Protection Agency @ \$223.13
- 50-499 Social Security Regional Office of Quality Performance @ \$559.13
- 11-49 Federal Transit Administration @ \$1,014.86
- 2-10 Dept of Justice - Community Relations Service @ \$741.35



### Highest Average Gift

- 500> Environmental Protection Agency @ \$543.94
- 50-499 FAA - Olathe Air Traffic Control Center @ \$982.86
- 11-49 Federal Public Defender-U S Court @ \$1,560
- 2-10 U.S. Bankruptcy Office Judges-Topeka @ \$847.43



### Highest Dollar Growth over Last Year

- 500> Internal Revenue Service - Campus with a \$69,819 increase
- 50-499 DHS – National Benefits Center with \$27,129 increase
- 11-49 US Census Bureau with a \$13,198 increase
- 2-10 USDA Forest Service with a \$1,506 increase



### New 2009

### Caring For Community

### Award Winners

(listing on website)



### CFC of Kansas Award Winners

- Highest Percentage of Growth over 2008**  
USDA—APHIS with 128%
- Highest Dollar Growth over 2008**  
Fort Riley Army Base...\$51.863
- Highest Average Gift**  
National Weather Service – Topeka...\$758.44
- Highest Per Capita Gift**  
US Bankruptcy Judges Office @ \$847.43



Additional photos and complete list of winners can be found on the Heartland CFC Website.

## CFC Eligibility

The CFC Eligibility Review Process evaluates the local non-profit agencies on an annual basis. Last year's volunteers reviewed over 400 local agencies for approval and submission in the CFC Catalog For Caring.

The application period for local non-profits to be part of the 2010 CFC Campaign begins **February 22, 2010 to April 2, 2010**. If you know of a new non-profit agency that would wish to apply, they can download an application from the CFC Website ([www.heartlandcfc.org](http://www.heartlandcfc.org))

If you wish to volunteer for the review process, please seek approval from your supervisor and then contact Larry Hisle at 816-823-2010

**2009 Charity Listing**

research illnesses

save a species

empower the poor

defend equal rights

care for the elderly

feed the hungry

# iCan...

Now More Than Ever

educate the children

enrich countless lives

protect the environment

cure a disease

comfort the suffering

respond to disaster

preserve freedom

shelter the homeless

Please give to the Combined Federal Campaign  
[www.heartlandcfc.org](http://www.heartlandcfc.org)